

Anthony Brasington

Savannah, GA

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Portfolio: anthonybrasington.com

UX designer focused on research driven design, accessibility, and creating intuitive digital experiences.

UX Projects

Website Redesign — Kennickell Printing Company

- Conducted card sorting sessions to explore how users naturally grouped content and navigational categories
- Developed a proposed information architecture based on early research insights
- Facilitated usability testing to evaluate clarity and usability of the initial site structure
- Identified navigation issues that revealed the original site model did not align with user expectations
- Redesigned the site map and information hierarchy based on testing feedback
- Produced interactive prototypes to test revised navigation and page flows

Portfolio: anthonybrasington.com/kennickell

Museum Augmented Reality Experience

- Designed AR interactions that transformed traditional artwork into interactive digital experiences
 - Developed intuitive interfaces accessible to visitors with varying levels of technical familiarity
 - Integrated digital interaction layers with physical exhibit environments
 - Collaborated with museum curators to align interaction design with storytelling and educational goals
 - Produced documentation outlining interaction flows and experience guidelines
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Skills & UX Methods

UX & Research

User Research • Usability Testing • Information Architecture • User Flows • Interaction Design • Wireframing • UX Prototyping • UI Prototyping • Interactive Prototypes • Accessible UI/UX Design • WCAG • Data Collection • Research Data Analysis • Analytics

UX Methods

Card Sorting • Persona Development • Journey Mapping • Usability Feedback Collection • Iterative Design

UI & Visual Design

UI Design • Visual UI/UX Design • Responsive Design • Typography • Branding • Brand Storytelling • Digital Illustration • Graphic Design • Photo Editing

Tools & Technology

Figma • Adobe Creative Suite • Adobe Illustrator • Adobe Photoshop • Adobe InDesign • HTML • CSS • Visual Studio Code • Microsoft Office • Microsoft Excel • Microsoft Word • Microsoft PowerPoint • Canva

Collaboration & Workflow

Agile • Cross Functional Communication • Stakeholder Engagement • Teamwork • Organizational Skills • Task Prioritization • File Organization

Education

**Savannah College of Art and Design (SCAD) — Savannah, GA
BFA in User Experience Design
Expected May 2027**

**SUNY Sullivan — Loch Sheldrake, NY
Graphic Design**

Certifications

**Adobe Certified Professional — Visual Design
Microsoft Office Specialist (Word, Excel, PowerPoint)**

Awards

Work nominated for the Indigo Design Award (2025)